

Saturday is the LAST Day to buy
BLU-MOTTLE Laundry Soap at 5c a cake

Broadway at Ninth

John Wanamaker
Formerly A. T. Stewart

Saturday is the LAST Day of the
September Sale of GOOD Housewares

Telephone 4700 Stuyvesant

Another Saturday of Wonderful Autumn Preparedness

A WANAMAKER SPECIALIZATION

Priced at little above the customary cost to us

NOTE: A new idea which is being carried out through the Gray Salons, to present from each section, from time to time, at least one most unusual reason for coming to the Wanamaker Store for gowns, wraps, lingerie and other articles of apparel.

Children's Fur Trimmed Coats, \$8.95

(Our \$12.95 grade)



Soft, wool chinchilla cloth, double-breasted, with squirrel locke collars. Comfortable, warm, light weight. Good quality venetian satin linings. French blue, brown, gray or navy blue, in sizes 1 to 6 years. Polo hats to match the coats, \$2.50.

Wool Sweater Sets, \$7.95

(Our \$10.95 grade)

Adorable little hats, sweaters, leggings and mittens of fluffy brushed wool. Leggings, bound about the feet in silk braid, are well reinforced. White, delft blue, brown or buff, in sizes 2 to 6 years.

Girls' Wool Frocks at

\$11.75 and \$13.75

Sizes 6 to 16

French serge, used alone or with wool Moroccan crepe or pongee, wool crepe, wool challis, wool velours with pongee, wool jersey or Skydrift. Smart. Slender of line. With gay, colorful trimmings.

In the favored shades of brown, French blue, geranium red, coral, rust or navy blue.



Wool Chinchilla Coats at \$15

Stunning tailored model, lined throughout with soft, red flannel. Reindeer, gray, brown or navy blue, in sizes 6 to 14.

Fur-trimmed Coats at \$19.75

Beaverette collar and cuffs. Wool coatings. Full lining of Venetian satin. Brown, tan or wine color. Sizes 6 to 14 years. Second Floor, Old Building

Children's White Underclothes

Shirts, drawers and pantalettes for boys and girls. Cotton mixed with wool. Low-priced.

Medium weight

Shirts, \$1.60 to \$2.60. With high necks and long or short sleeves, sizes 2 to 16 years.

Pantalettes, \$1.60 to \$2.45. Knee and ankle length, sizes 2 to 14 years.

Drawers, \$2.15 to \$2.60. Knee and ankle length, sizes 10 to 16 years.

Heavier weight

Shirts, \$1.75 to \$2.70. With high necks and long sleeves, sizes 2 to 16 years.

Pantalettes, \$1.75 to \$2.55. Ankle length, sizes 2 to 14 years.

Drawers, \$2.30 to \$2.70. Ankle length, sizes 10 to 16 years. Street Floor, Old Building

New Corsets for Autumn Fashions

Models for figures of all types.

\$1.50 to \$5.75

Pink coutil, pink satin striped batiste, pink silk figured brocade, or pink silk figured brocade with elastic.

Smooth fitting brassieres, 85c upward. Third Floor, Old Building

Dainty Neckwear 50c and \$1

For tailored frocks—pinafore collar and cuff sets of white linen, plain or trimmed with flock lace, 50c and \$1.

For more formal frocks of silk or velvet—bertha collars, seen on many of the recent imports, in Oriental laces, 50c.

Street Floor, Old Building

Save \$10.75 on this Cabinet

September price—\$59
Regular price—\$69.75

White enameled kitchen cabinet. Built for long service. Rounded corners and edges. Sliding bottom tray in base. Cabinet is 72 in. high, depth of base 21 in., sliding porcelain steel table top 25x40 in. Floor bin, with capacity of 25 lbs. Adjustable glass sugar container. Glass spice jars. Sliding shelves. Three drawers and large compartment for cooking utensils. Pastry board and block for meat chopper.



Cooking utensils shown in cut are not included in price of cabinet. Seventh Gallery, New Building



For Miss 14 to 20

Cloth Frocks, \$25 and \$39.50

Most adorable frocks for school wear, smart frocks for street or afternoon wear in fine twills, in navy blue, brown and black.

All agree on colorful trimmings. Some prefer braids in silk or tinsel, others go in for embroideries, or both.

Contrasting shades of crepe de chine are used in vestees or under-

sleeves—but every frock has its own way of proving that it belongs to this season's mode of brilliant decoration.

Bloused frocks—straight frocks, and frocks with the new circular skirts.

Suits for Sports and Town, \$59.50

Tweed suits, with detachable raccoon collars—a clever idea! In smart mixtures of brown and tan.

Twill suits—navy blue, with the new convertible cuff collar, narrow cuff and hip band tying at the side, all finely tucked.

Bloused jacket suits (one of the new Wanamaker specializations)

with fox collars. In brown, tan, sorrento and navy blue, also dull red.

Three-piece Suits, \$79.50. Crepe de chine bodices and jackets linings in distinctively cut suits of marleen, trimmed smartly with brown caracul, natural or kolinsky dyed squirrel.

Three types of Coats, \$59.50

Fur trimmed, full length coats of soft pile fabrics. (A Wanamaker Specialization.) Large collars of fine soft wool.

Wrap-around coats of soft fabrics—no fur, but infinite care with the shaping and chic of the cloth collar, in coats of great distinction.

These two models come in both the golden and dark browns, navy blue and black.

Checked-back cloth coats with shawl collars of raccoon. Smartest of sports coats, featuring the new small check in double faced coatings.

Second Floor, Old Building

A very fine collection of

Women's Coats at \$59.50

For town or country. Many fur trimmed.

The new slender silhouettes in full length coats of soft pile fabrics, trimmed in most instances with our especially selected furs—caracul or skunk.

New models in untrimmed coats, too, with delightful bits of stitching, and new cape panels or tassels to give them grace.

Crepe de chine lined and interlined for these coats are unusually fine at this moderate price.

In the flattering soft shades of brown and gray that have won first places this season, and in navy blue and black.

Topcoats of Tweeds and Fleeces

English and domestic mixtures, tweeds and plaid-back coatings in the perfectly tailored, conservative models which are the only correct ones, after all.

Raccoon collars if you prefer.

Second Floor, Old Building

Silk petticoats

\$2.95 grades—\$1.95

\$3.95 grades—\$2.95

Miscellaneous lot of attractive styles in silk jersey, taffeta, jersey combined with mesaline or jersey with taffeta. Plain colors and combinations, but not every style and color in every size.

Third Floor, Old Building

Women's Calfskin Oxfords, \$7.50

Smart six-eyelet model, built on a straight, sensible last of brown or black grain calfskin. Slightly rounded toes, emphasized by attractively perforated wing tips. Stout soles and military heels of leather.

First Floor, Old Building

Stamped Goods Specially priced

Pillow Cases, 95c pr.

Full size, of good quality white muslin, stamped in several simple, attractive designs for solid and eyelet embroidery and scalloping.

Hand Towels, 25c

18x25 in., sturdy cotton material, soft, and absorbent, stamped in six pretty designs for colored embroidery.

Completed models shown. Experienced instructor.

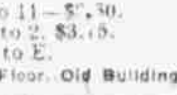
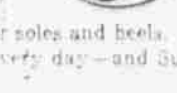
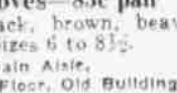
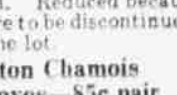
First Floor, Old Building

Dahlias

The Annual Exhibit ends Saturday. It is one of the most notable ever seen, in point of quality.

Bulls, 50c to \$5 each. Orders will be taken now for strong, field-grown bulbs to be delivered in late April, 1923.

Street Floor, New Building



Colors of the hour in

Women's Silk Stockings, \$3.75

Ingrain thread silk full fashioned, medium weight, double soles, heels and tops. Sizes 8 1/2 to 10.

Beige, caramel, cinnamon, bronze B, snuff capra, African brown, sponge, putty, biscuit, russet, crust, almond, silver, gold, nude and white.

Street Floor, Old Building

Raccoon collars on

Women's Tweed Suits, \$45

Shawl collars—for these are most in demand—of fine dark thickly furred raccoon.

Soft English tweeds and mixtures in smart shades of brown, gray and green.

Perfect tailoring and correct cutting.

Second Floor, Old Building

Brilliant Sports Hats and Scarfs

\$10.75 for the set

Brushed wool. And just as gay as hats and scarfs can be. Beautifully blended—gray with various shades of rose, green with blues, brown with tans, black with white and so on through the range of colors in and out of the rainbow.



NOTE—The hat bands are stitched about half way up, to give the brushed wool a smart trimness around the wearer's face.

Women's Sports Shop, Second Floor, Old Building

Wool Velours Skirts, \$5.95

Small checks, so effective in skirts to wear with either sweater or short jackets, in smart combinations of colors—

Black and white. Brown and tan. Blue and tan. Blue and brown.

The small details of decoration, buttons and pockets for instance, give a choice of selection; the making and tailoring, however, are consistent in their excellence.

Second Floor, Old Building

Women's Dinner Frocks

\$49.50

Featuring Spanish patterned lace

Heavy black or brown silk lace, draped both gracefully and smartly over soft crepe backed satin slips.

Delightful fashion points—the new deep bertha, draped down over the arms and continuing in slender side panels.

—the cape-like sleeve caught into the girdle.

—French flowers across the front of the girdle of French ribbon.

Second Floor, Old Building

Chiffon Taffeta, \$3 yd.

For bridesmaids' gowns

The long-waisted, full-skirted mode, so graceful for bridesmaids' and debutantes' frocks, this year, can be most perfectly expressed in these exquisitely soft chiffon taffetas, whose colors change and shift so that they seem to be full of light not their own.

And what could be more charming than the lovely colors—36 in. wide. Lovely colors—from Nile green and blue ciel, to the same style each of this lovely taffeta in a different shade!

Silk Rotunda, Street Floor, Old Building

China Sale ends Saturday

Come to the Wind-up

\$25—for \$50 to \$85 Dinner Sets

Only 35 of china, English semi-porcelain and American light-weight porcelain. Patterns which will be discontinued after this sale.

Odd Pieces of Dinner ware from

Open Stock Patterns

5c, 10c, 20c, 25c, 50c and up to \$5

Originally prices were twice to four times as much

Cups and saucers, after-dinner cups and saucers, plates, fruit saucers, butter dishes, bread-and-butter plates, platters and vegetable dishes to match dinner sets.

At Half Price

Odd Pieces—Glassware

\$5 flower bowls—\$2.50.

\$3 candlesticks—\$1.50.

\$10 cut-glass vases—\$5.

\$12.50 cut-glass bowls—\$5.

Czecho-Slovakian Glass

\$5 to \$10, vases, compotes, bonbonnières, for \$1.50 to \$7.50.

Garden Furniture

Of concrete.

Art Bronzes and Marbles

Fifth off on all our Glass Stenware

AND—on art pottery, tea, gift tables, fancy glass, fancy china coffee, chocolate, breakfast sets, and Fry's oven glass.

Second Gallery, New Building

John Wanamaker
Formerly A. T. Stewart

Broadway at 9th, New York

Store Hours 9 to 5:30

BOYS' OWN SHOP—STREET FLOOR

Good News for Boys!

(and Parents of Boys)

Special purchase. Just Made. Ready Saturday.

Fall and Winter Overcoats

—average below wholesale

One of America's great manufacturers of boys' clothing is retiring. The business is going on its BIG way as usual. And the product will continue to be "THE STANDARD of AMERICA" in boys' clothing.

One Group of Overcoats for boys of 10 to 18 years. \$16.50

First Quality

You'll open your eyes when you see these coats. They're amazingly good.

Imported fabrics. American fabrics.

Ullster, raglan and regular styles. Full belted. Half belted. Stuffed belt.

Grays, browns, heather effects, diagonals, rough and close weaves. One to six of a style. Fall and winter weights. Majority not more than two of a style—better be early.

Best of tailoring. Coats to be proud of. Coats that will last.



Another group of overcoats for boys of 3 to 9 years. \$10.50

Darling little coats—blue reefers—coats with convertible collars. Jack Tars and fine chinchillas.

Tweeds, mixtures. Diagonals. Cheviots. Rough and firmly woven fabrics. Some are imported fabrics from America.

Fall and Winter weights. Ullster and raglan styles. Plain or set-in sleeves.

Full lined with good woolen lining, half lined, quarter lined, or with simple yoke lining.

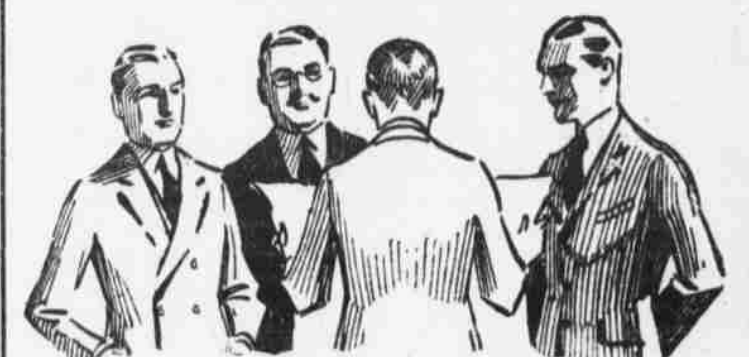
One to six of a style—mostly one or two. A few 2 1/2 and 10 year sizes.

Best Overcoat value we've seen in years

Saturday, Street Floor, New Building.



SHOPS FOR MEN—STREET FLOOR



Wanamaker Suits

For Men—\$35 to \$65

Wanamaker suits are made to satisfy New York demands. They are not merely made to be sold. Not made of compromise fabrics. Not skimped in good tailoring.

Suits made for regular sizes are made of cloth suitable for men of regular sizes, in appropriate colors, designs, and styles.

Different fabrics and styles for short men, stout men, tall men.

Come and see the fine showing and the great values, Saturday.

Young Men's Suits a Specialty
See those at \$40 and \$45

"Manchester" Topcoats, \$40 to \$65

Made of imported fabrics—Shetlands, Scotch tweeds, cheviots, homespun. The finest topcoats made in America. No topcoat ever made was the result of such patient, thorough planning and experimentation as the MANCHESTER.

Shirts of imported fabrics Very low-priced—\$1.45

Woven and printed madras, imported by us, made up into shirts for us, our way. No skimping. No bad patterns.

The variety of color and pattern is broad enough to give the man who wants a dozen shirts a good selection.

English Wool Socks

\$1.25 for \$1.50 and \$1.75 grades

Imported under the old tariff

Light weight. Seamless. Gray and lovat shades. Heavy weight in brown heather. Colored side clocking on both groups.

Street Floor, New Building